

Location: Davenport North High School
Time: 10:00 - 3:30

Voting Members:

DeLacy, Stephanie	Student Leadership	P
Hansen, Elizabeth	Membership	A
Hunter, Michael	Treasurer	P
King Powers, Elizabeth	Communications	P
Stephens, Tom	Secretary	P

Hammer, Taylor	Vice-Chair	P
Latham, Miles	Communications	A
Luebke, Will	Special Projects	P
Matta, Julie	Advocacy	P
Myatt, Anna	Junior Thespians	P
Schute, Amber	Membership	P
Scott, Casey	Secretary	P
Stoefen, Joie	Chair	P

Non-Voting Members and Guests Present:

Chapter Directors: Aaron Dean and Leslie LaCorte

Brady Booth, Samuel Castaneda, Melanie Comer, Ava Deitrich, J.J. Pierce, and Sophia Pike

CALL TO ORDER: 10:04 AM

- I. Welcome and Introductions
 - A. 2018 and 2019 Board Members
 - B. Collect contact information

- II. Financial Report (Mike)

The most recent reports are shared in the Google folder: [Profit Loss](#) and [Item Report](#)

- III. 2018 Festival Review
 - A. 2018 Student Board Report
 - Shuttle Landing had some logistical issues that can be improved for next year (materials, location on the map); we may also want to re-evaluate the benefits of this event in general, perhaps in favor of a more theatre-centric event.
 - Intro scripts worked better this year; positive feedback from student delegates. One issue of miscommunication between a planned intro and the show

- Auction baskets seemed to be well received; can be advertised more prior to Festival over social media - overall the project made \$140 profit
 - Social media during Festival was better than in the past with a lot of new followers; new troupe outreach as well.
 - Theatre in Our Schools Month was well represented by Iowa Thespians
 - The STO election process benefited from having a student member
 - STO goals for 2018 were grow, connect, and advocate. The student board feels like progress was made in each of these areas.
- B. 2018 Adult Board Post-Mortem [Report](#)
- There is a lot of good feedback in this document. These items need to be reorganized and sent to the person in charge to address as appropriate. Specific discussion will be deferred to Adult breakout time for further work.
- C. UNI Conference Call Report (Leslie and Aaron)
- Both UNI student coordinators were new to the position, and most issues were growing pains. A Thursday meeting with the student coordinators will help clarify many of the issues that we had to address this year.
 - We also need to meet with the tech staff ahead of time to make sure we're all on the same page.
 - UNI is interested in hosting for another cycle. This will prompt the site committee to seek bids from other potential hosts as well. Eric Lange would like to know by 2019 if we will be returning in 2021.

IV. Breakout Time: 10:48 AM to 2:26 PM

A. Student Board (2018 & 2019)

1. Goal Setting

- communication between all Thespians (students, troupes, communities, etc.) using Instagram, more videos, live feed options, Q&A, promotion of social media pages, trailers for events, meet-ups or video conferencing
- bonding as a STO board
- adult outreach - Facebook, newsletter for Troupe Directors
- STOs will video conference with Step bi-weekly to keep in touch and on task

2. Junior Festival Theme

- We Are the Future of Iowa Thespians

3. Workshop Plan for Junior Festival

- utilize improv, high participation games to get participants involved; advocacy, tech, teambuilding (floor bingo, human knot), dance workshop

4. High School Festival Theme

- Timewarp

5. Social Media Guidelines

- Steph will work with the STOs on a social media presence and its appropriate use

6. Leadership Day

- It's Time to Lead: Shaping a New Era

B. Adult Board (2018 & 2019)

1. Committee Roles

- implement the new Board structure
- recruit adult members to fill committee roles

2. Board Goals

- improve Festival logistics
- recruit additional adult coordinators
- increase Troupe membership

3. Junior Thespian Festival Planning

- a. Review Festival schedule

- b. Food
 - pizza was a good choice
 - c. Workshops
 - need 4. Potentially have stage combat (Cary Shapiro) and auditioning (Megan Schumaker); could solicit acting, improv, tech (Scott Olinger? DMPA?), and/or dance (Steph DeLacy?)
 - d. Performance
 - utilize a Works in Progress Showcase - 10 min slots available to all schools with the hope of filling 60 minutes
 - e. STO Game Plan
 - Should be a collaboration between the 2018 and 2019 STO boards
 - f. Registration
 - The Google Form we used last year is not as user friendly as it could be; Aaron has developed a new spreadsheet for individual troupe registration that would be uploaded through our website. This spreadsheet could also be used to streamline Leadership Day registration.
4. Leadership Day
- a. Site
 - South Tama (Dixie Forcht will host)
 - b. Date
 - proposed for 8/3
 - c. Keynote Speaker options
 - Sarah Florian should be contacted first based on last year's discussion. Aaron will contact her.
5. Site Selection Game Plan
- a. We are currently contracted with UNI through 2020. UNI would like to know by 2019 what our plans are for the 2021-2023 cycle.
 - b. If we begin the cycle now, we can make a decision in January 2020. This would allow solicitation of bids, site visits, and potential hosts to attend Festival 2019.
 - c. Potential locations include Ames, Cedar Rapids, Council Bluffs, Davenport, Des Moines, Dubuque, Iowa City, and Sioux City.
 - d. Tom, Mike, and one more member will serve on this committee
6. Committee Meetings
- a. Junior Thespian Festival
 - b. Leadership Day
 - c. All-State Cabaret
 - STOs felt like we should keep this event but improve and clarify some aspects of the event. The connection to the Festival theme was good and the collaborative aspect was very positive.

V. New Business (2019 Adult & Student Board)

- A. Ratify board schedule for 2019 and 2020 dates
- B. Membership
 - a list of active troupes and directors is in the drive [here](#) - how can we grow both Festival participation and new Iowa troupes
- C. Fleece order
 - Tom will contact the vendor and send out an order form, hopefully for delivery at the Junior Thespian Festival
- D. International Thespian Festival Studio Theatre Proposal (Tom)
 - Stephens moved to allocate \$1000 for any Iowa Chapter Select that is performing at the International Thespian Festival, King-Powers seconded; motion failed.

- Stephens moved to allocate \$1000 to Mount Vernon High School's Iowa Chapter Select to perform at the International Thespian Festival, DeLacy seconded; motion passed.
- E. Advocacy Update
- National essay contest submissions are due in March.

MEETING ADJOURNED: 3:20 PM

UPCOMING DATES

2019 Board Meetings

- | | | |
|----------------------|----------------------------|---------------------------------|
| • Saturday, March 30 | Waukee Theatre Arts Center | Junior Thespian Festival |
| • June 24-29 | Lincoln, Nebraska | International Thespian Festival |
| • Saturday, July 27 | Grinnell High School | |
| • Saturday, August 3 | South Tama High School | Leadership Day |
| • Sunday, October 20 | Cedar Falls or Coralville | |
| • November 7-9 | Cedar Falls | Iowa Thespian Festival |

2020 Board Meetings

- | | | |
|----------------------------|-----------------|---------------------------------|
| • Saturday, January 11 | TBD | transition meeting |
| • Saturday, March 28 | TBD | Junior Thespian Festival |
| • June 22-27 | Bloomington, IN | International Thespian Festival |
| • July 25 | TBD | |
| • August 1 | TBD | Leadership Day |
| • October 18* or 25* | TBD | |
| • Nov. 12-14* or Dec. 3-5* | Cedar Falls | Iowa Thespian Festival |